

**Intensive Programme
Sustainability Management and Technology
May 27 - June 9, 2012 / Bethune IUT / France**

Topic working group

Managing C2C

The cradle to cradle philosophy is based on 3 pillars:

1. Waste equals food
2. Use solar income
3. Celebrate diversity

Assignment

How can this philosophy be integrated in a business model? And /or

How can this philosophy be integrated in a management systems and tools?

What should be the key performance indicators?

On what principles should processes be redesigned?

Either design your own model(s) or redesign existing models?

Possible systems and tools to be redesigned:

EFQM, LEAN, Balance score card